



**OUR MISSION IS TO HELP THEM SUCCEED.  
CAN WE COUNT YOU IN?**



# LOCAL LOCAL LOCAL

- ✓ No United Way is the same.
  - 1,100+ independent local United Ways nationwide
- ✓ The money stays here
- ✓ Locally governed
- ✓ Mission-driven locally



# MISSION & VISION

**Mission:** United Way of Erie County mobilizes resources to break the cycle of poverty and improve our community.

**Vision:** The Erie region is a collaborative community of opportunity where ALL students succeed and ALL families thrive.

# ISSUE FOCUSED WITH SOCIAL IMPACT

**Identify Critical  
Social Issue:**  
Generational  
Poverty



**Identify Solution:**  
Education is the  
key to breaking the  
cycle of poverty



**Identify Strategy:**  
Community  
Schools

# Total Local Investment:

\$3,745,052

**MISSION:**

**CRUSH POVERTY**

**[UnitedWayErie.org/Funding](https://UnitedWayErie.org/Funding)**

To break the  
cycle of poverty,  
we know  
education  
is the key.



# STUDENT SUCCESS & FAMILY STABILITY

- Children from low-income households face many challenges that hold them back from learning in school.
- Your support helps break down and remove learning barriers so ALL children can be successful. Your support is helping to level the playing field for student success.
- Children are also affected by life that happens outside of school. Family stability directly impacts how a child learns and performs in school. Your support also provides critical resources to help families become and stay stable.



# STUDENT SUCCESS IMPACT INVESTMENTS

**COMMUNITY SCHOOLS** = stripping away non-academic barriers to learning that low-income children face, from basic needs to trauma counseling to dental/vision health supports and much more.

Outcome: Students in Erie County achieve academic success.

***Total investment: \$2,911,838***

## Your investment in action:

- 16 community schools serving 8,800+ students
- Erie's Public Schools, Girard, Iroquois, Union City

UNITED WAY  
**COMMUNITY  
SCHOOLS**





# WHAT ARE COMMUNITY SCHOOLS?

A model for academic success in public schools.

United Way Community Schools bring **resources into the school building** that address and remove the specific **nonacademic barriers** preventing low-income students from being successful in school...and in life.



# THE BARRIER BEAST

Low-income students in our community face common nonacademic barriers along their educational journey. This initiative works hard to remove the “barrier beast” from their days, making their path uninhibited so they can focus on becoming the best student they can be.

**BULLYING**

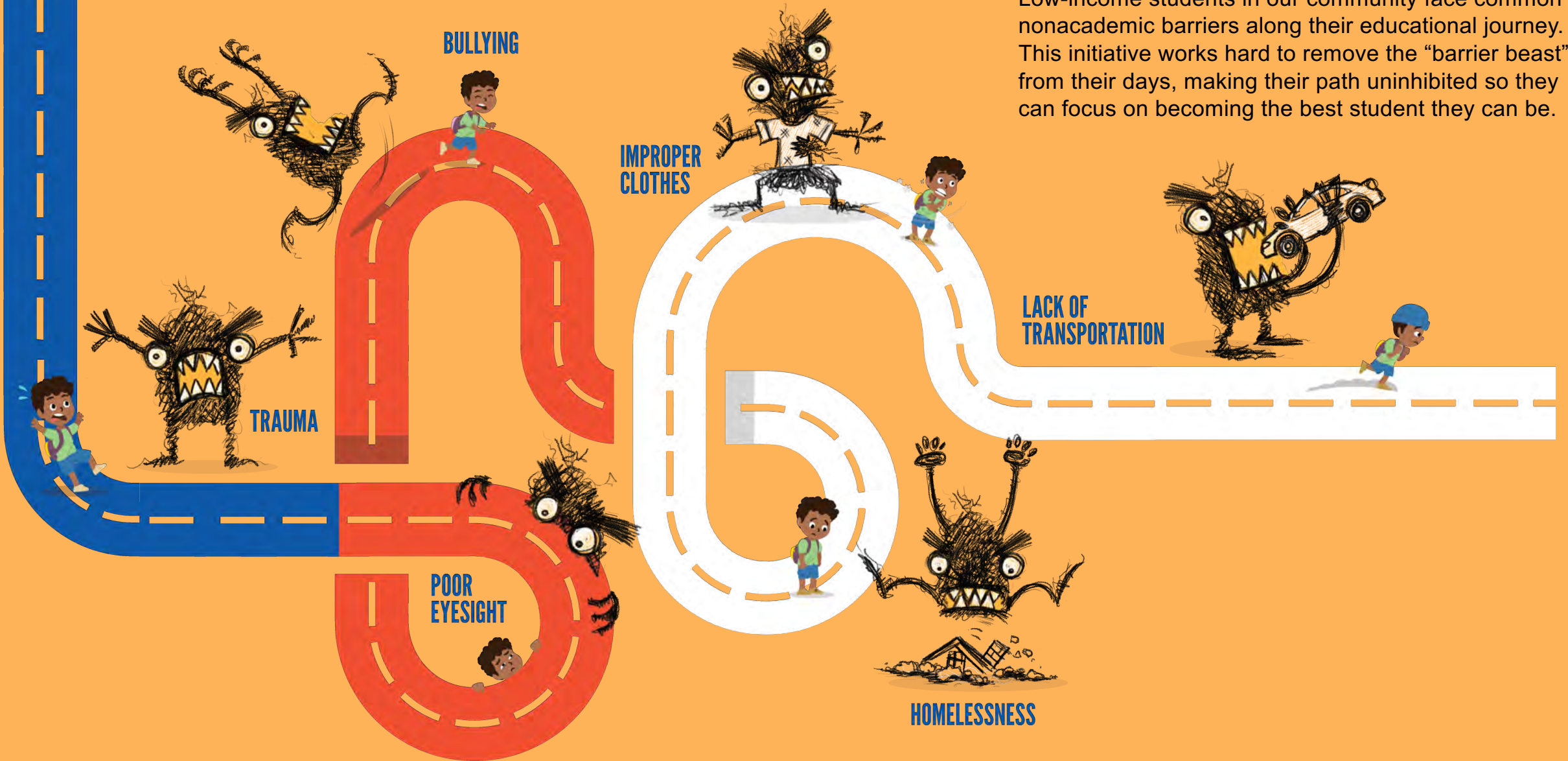
**IMPROPER CLOTHES**

**LACK OF TRANSPORTATION**

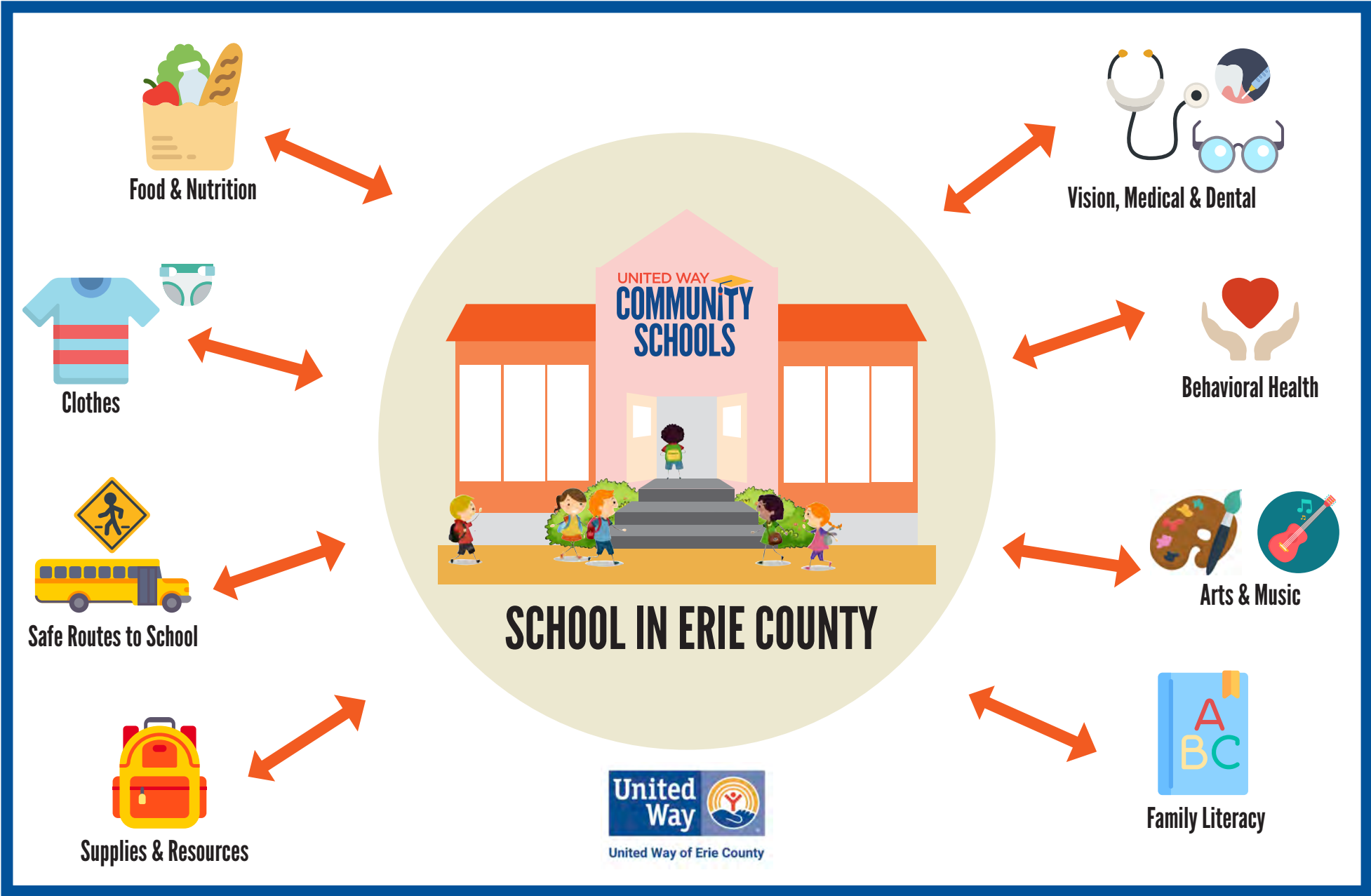
**TRAUMA**

**POOR EYESIGHT**

**HOMELESSNESS**



# United Way brings resources right INTO the school for student and family support.



## AUTHENTIC FAMILY ENGAGEMENT



- Improved family partnerships and involvement
- Improved family connections to community resources

## EXPANDED LEARNING TIMES & ENRICHMENT OPPORTUNITIES



- Increased access to enrichment opportunities
- Increased access to expanded academic learning
- Improved alignment between core academic curriculum and enrichment

## POSITIVE ENVIRONMENT FOR WELLNESS & LEARNING



- Improved school readiness
- Improved school attendance
- Increased access to health and wellness supports
- Improved school safety
- Improved school culture

## COMMUNITY & NEIGHBORHOOD PARTNERSHIPS



- Improved neighborhood support of Community School
- Improved community partnerships

# YOUR IMPACT IN ACTION

## AUTHENTIC FAMILY ENGAGEMENT



Projects under this pillar aim to increase the number of families involved and invested in their student's success including participation in school activities and events. In addition, projects may provide access to adult education, employment and other family stability resources at the school building. Project examples include ongoing family engagement events, literacy kits, establishing parent committees, family movie nights and regional field trips that include family participation.

**Students Served: 5,129**

**Total Funding Amount: \$144,154**

# YOUR IMPACT IN ACTION

## EXPANDED LEARNING TIMES & ENRICHMENT OPPORTUNITIES



Projects under this pillar aim to provide access to enrichment activities that emphasize real-world learning and community problem solving.

Programming at school may include opportunities after school, on weekends and during the summer. Project examples include grade-level experiential field trips, summer programming, after school programming coordination, standardized test incentives and care bags and grade-level readiness kits.

**Students Served: 4,845**

**Total Funding Amount: \$199,760**

# YOUR IMPACT IN ACTION

## POSITIVE ENVIRONMENT FOR WELLNESS & LEARNING



Projects under this pillar aim to improve school readiness, school attendance, school safety and school culture. In addition, projects may increase access to health and wellness supports such as Social Emotional Learning (SEL), on-site physical and mental health and basic needs access. Projects examples include kindergarten registration events, attendance awareness and incentives, community closet inventory, end of year recognition, new family orientation and welcome packets.

**Students Served: 5,930**

**Total Funding Amount: \$502,700**

# YOUR IMPACT IN ACTION

## COMMUNITY & NEIGHBORHOOD PARTNERSHIPS



Projects under this pillar aim to position the school building as the neighborhood hub and leverage in-kind donation and time to support school sustainability needs. Projects included school beautification, school library upgrade and United Way's annual National Night Out events. National Night Out is held annually in early August and in 2022 events were held at or in partnership with all 16 community schools.

**Students Served: 1,474**

**Total Funding Amount: \$33,689**



# STUDENT SUCCESS IMPACT INVESTMENTS

**IMAGINATION LIBRARY** = providing FREE high-quality, age and developmentally appropriate books monthly to children from birth to their fifth birthday

Outcome: Children in Erie County enter kindergarten ready to learn.

***Total investment: \$271,791***

## Your investment in action:

- 1,067,065 Books Mailed (10 YEARS!)
- 20,003 Graduates
- 28,719 Children Served (since July 2013)





# FAMILY STABILITY IMPACT INVESTMENTS

**211 HELPLINE** = connecting individuals and families to the help they need when they need it so that the home environment is stable and supported.

Outcome: Quick connection to help for anyone in Erie County.

***Total investment: \$114,235***

## Your investment in action:

- 3,887 contacts made
- 8,194 referrals to assistance
- 6,500+ services in the database





# OTHER STRATEGIC INVESTMENTS

**OTHER STRATEGIC INVESTMENTS** = funds available to respond in times of emergencies and to top priority community needs

Outcome: Helping the Erie County community with the unexpected.

***Total investment: \$447,188***



# 2023-2024 UNITED WAY FUNDED IMPACT PARTNERS

Achievement Center of LECOM Health  
Booker T. Washington Center  
Community School Enrichment  
Partners  
Diehl Elementary School  
East Middle School  
Edison Elementary School  
Elk Valley Elementary School  
Erie Playhouse  
Gannon University  
Greater Erie Community Action  
Committee  
Grover Cleveland Elementary School

Jefferson Elementary School  
JoAnna Connell Elementary School  
John F. Kennedy Center  
Journey: Healing Together  
Lincoln Elementary School  
Hamot Health Foundation  
Harding Elementary School  
Iroquois Elementary School  
Martin Luther King, Jr. Memorial Center  
McKinley Elementary School  
Multicultural Community Resource Center  
National Night Out Event Organizers  
Perry Elementary School

Pfeiffer-Burleigh Elementary School  
Strong Vincent Middle School  
UPMC Western Behavioral Health at Safe  
Harbor  
Union City Elementary School  
Woodrow Wilson Middle School



*Note: United Way's funding impact partners will be added to throughout the year as other partnerships are confirmed. This list is reflective of partnerships in place as of June 30, 2023.*



# STAY CONNECTED

FOLLOW UNITED WAY ON  
SOCIAL MEDIA





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