

WELCOME TO THE 2024 UNITED WAY ANNUAL CAMPAIGN!

MISSION: CRUSH POVERTY



United Way of Erie County



OUR MISSION IS TO HELP THEM SUCCEED.
CAN WE COUNT YOU IN?

**United
Way**



United Way of Erie County

LOCAL LOCAL LOCAL

✓ No United Way is the same

- 1,100+ independent local United Ways nationwide

✓ The money stays here

✓ Locally governed

✓ Mission-driven locally



MISSION & VISION

Mission: United Way of Erie County mobilizes resources to break the cycle of poverty and improve our community.

Vision: The Erie region is a collaborative community of opportunity where **ALL** students succeed and **ALL** families thrive.



ISSUE FOCUSED WITH SOCIAL IMPACT

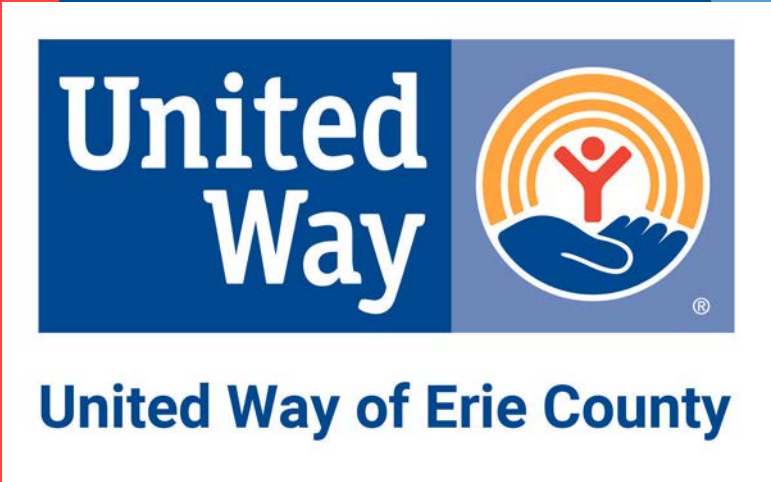
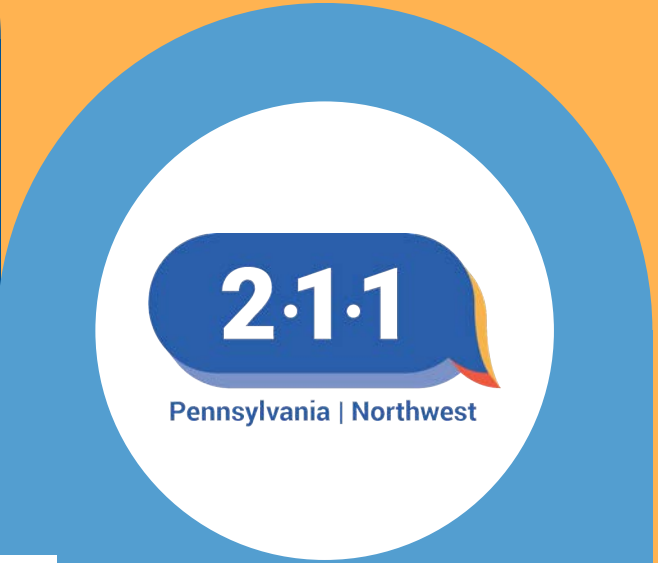
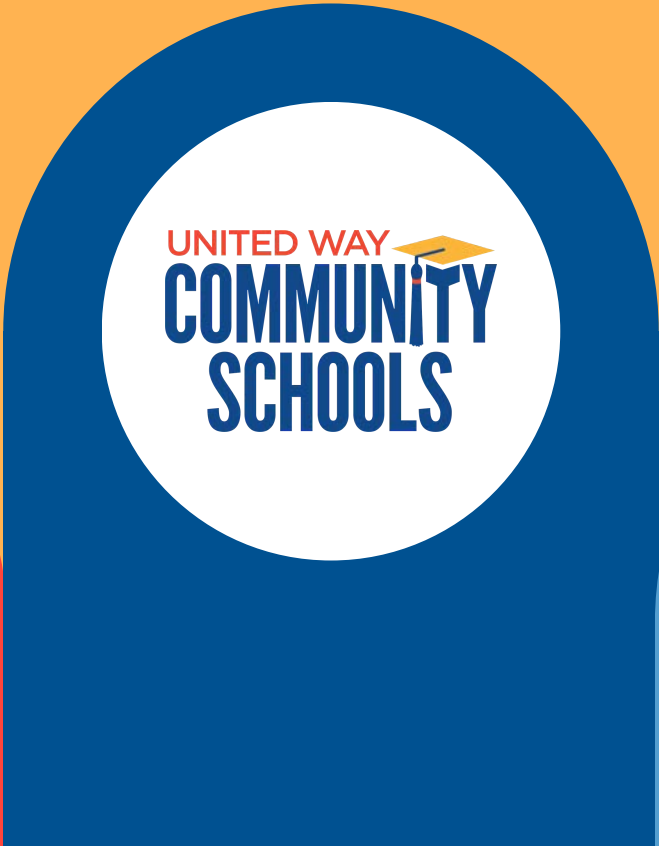
**Identify Critical
Social Issue:**
Generational
Poverty



Identify Solution:
Education is the
key to breaking the
cycle of poverty



Identify Strategy:
Community
Schools



Total Local Investment:

\$3,554,000

MISSION:

CRUSH POVERTY



**To break the
cycle of
poverty,
we know
education
is the key.**



STUDENT SUCCESS & FAMILY STABILITY

- **Children from low-income households face many challenges that hold them back from learning in school.**
- **Your support helps break down and remove learning barriers so ALL children can be successful. Your support is helping to level the playing field for student success.**
- **Children are also affected by life that happens outside of school. Family stability directly impacts how a child learns and performs in school. Your support also provides critical resources to help families become and stay stable.**



STUDENT SUCCESS IMPACT INVESTMENTS

COMMUNITY SCHOOLS = provide *inside-the-school* support

Including health, vision and dental care, clothing and personal hygiene items, family engagement opportunities, expanded learning time and enrichment programs so students can succeed.

Outcome: Students in Erie County achieve academic success.

Total investment: \$3,172,000

Your investment in action:

- 17 community schools serving **10,500+** students
- Erie's Public Schools, Girard, Iroquois and Union City
- **NEW! Erie High School launching this Fall**

UNITED WAY
**COMMUNITY
SCHOOLS**



WHAT ARE COMMUNITY SCHOOLS?

A model for **academic success** in public schools.

United Way Community Schools bring **resources into the school building** that address and remove the specific **non-academic barriers** preventing low-income students from being successful in school...and in life.



THE BARRIER BEAST

Low-income students in our community face common nonacademic barriers along their educational journey. This initiative works hard to remove the “barrier beast” from their days, making their path uninhibited so they can focus on becoming the best student they can be.

BULLYING

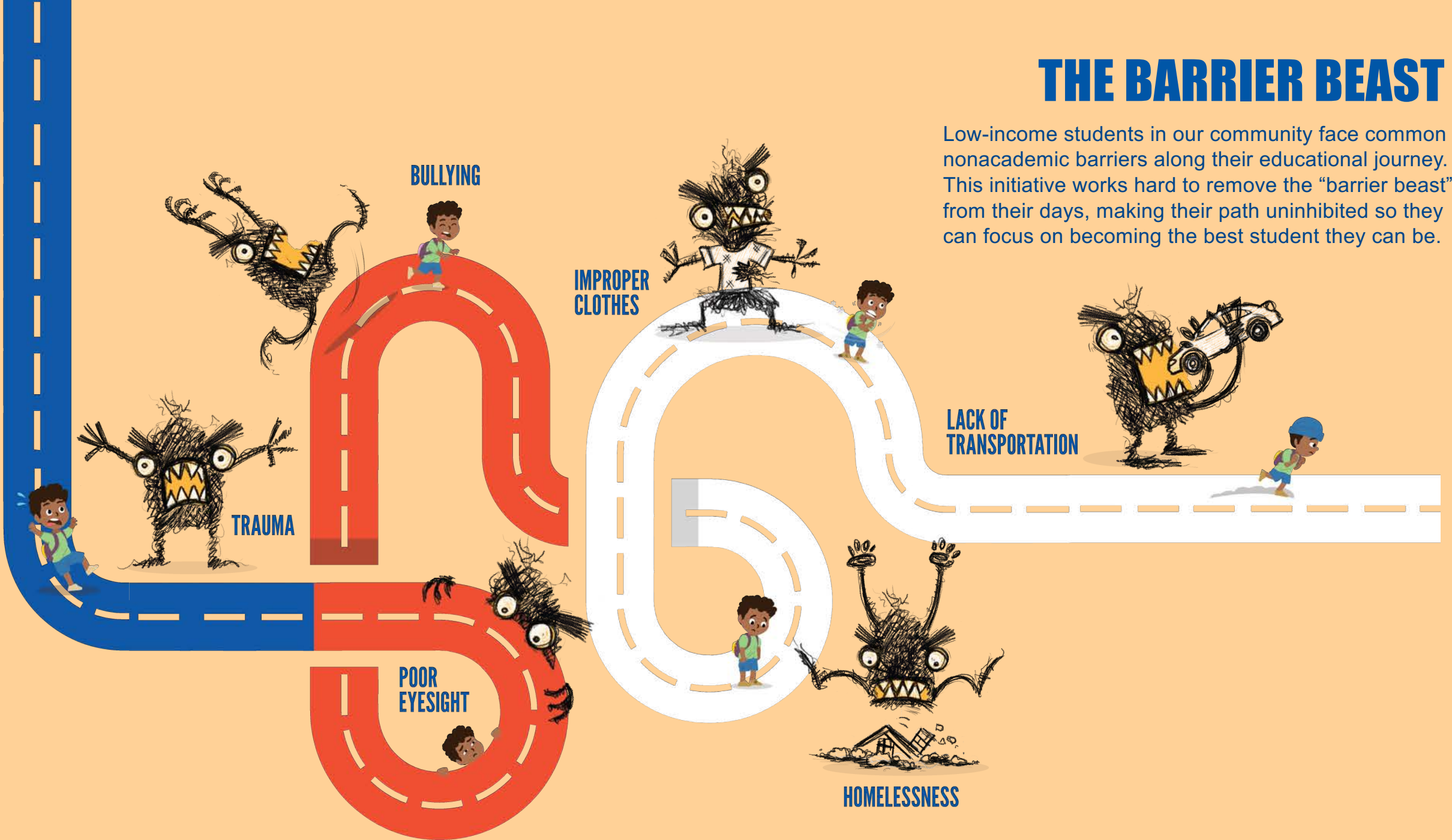
IMPROPER CLOTHES

LACK OF TRANSPORTATION

TRAUMA

POOR EYESIGHT

HOMELESSNESS





**POSITIVE ENVIRONMENT
FOR WELLNESS AND
LEARNING**

**EXPANDED LEARNING TIMES
AND ENRICHMENT
OPPORTUNITIES**

**AUTHENTIC FAMILY
ENGAGEMENT**

**COMMUNITY AND
NEIGHBORHOOD
PARTNERSHIPS**



Improved school readiness

Improved school attendance

**Increased access to health and
wellness supports**

Improved school safety

Improved school culture

**Increased access to enrichment
opportunities**

**Increased access to expanded
academic learning**

**Improved alignment between
core academic curriculum and
enrichment**

**Improved family partnerships
and involvement**

**Improved family connections
to community resources**

**Improved neighborhood support
of Community School**

**Improved community
partnerships**

YOUR IMPACT IN ACTION

POSITIVE ENVIRONMENT FOR WELLNESS AND LEARNING



Projects under this pillar aim to improve school readiness, school attendance, school safety and school culture. In addition, projects may increase access to health and wellness supports such as Social Emotional Learning (SEL), on-site physical and mental health and basic needs access. Project examples include kindergarten registration events, attendance awareness and incentives, staff appreciation initiatives, grade level transition events, new family orientation and welcome packets.

Students Served: 8,137

Total Funding Amount: \$209,765

YOUR IMPACT IN ACTION

EXPANDED LEARNING TIMES AND ENRICHMENT OPPORTUNITIES



Projects under this pillar aim to provide access to enrichment activities that emphasize real-world learning and community problem solving. Programming at school may include opportunities after school, on weekends and during the summer. Project examples include grade-level experiential field trips, summer programming, after school programming, standardized test incentives and care bags and grade-level readiness kits.

Students Served: 8,557

Total Funding Amount: \$222,898

YOUR IMPACT IN ACTION

AUTHENTIC FAMILY ENGAGEMENT



Projects under this pillar aim to increase the number of families involved and invested in their student's success including participation in school activities and events. In addition, projects may provide access to adult education, employment and other family stability resources at the school building. Project examples include ongoing family engagement events, literacy kits, establishing parent committees, family movie nights and regional field trips that include family participation.

Students Served: 8,137

Total Funding Amount: \$98,970

YOUR IMPACT IN ACTION

COMMUNITY AND NEIGHBORHOOD PARTNERSHIPS



Projects under this pillar aim to position the school building as the neighborhood hub and leverage in-kind donations and time to support school sustainability needs. Projects included school beautification, school library upgrade and United Way's annual National Night Out events. National Night Out is held annually in early August and will feature 16 events across Erie County.

Students Served: 3,225

Total Funding Amount: \$27,050

STUDENT SUCCESS IMPACT INVESTMENTS

IMAGINATION LIBRARY = providing FREE high-quality, age and developmentally appropriate books monthly to children from birth to their fifth birthday

Outcome: Children in Erie County enter kindergarten ready to learn.

Total investment: \$268,000

Your investment in action:

- **1,171,049** books mailed (11+ YEARS!)
- **21,898** local graduates
- **8,473** local children currently enrolled!





FAMILY STABILITY IMPACT INVESTMENTS

211 HELPLINE = connecting individuals and families to the help they need when they need it so that the home environment is stable and supported.

Outcome: Quick connection to help for anyone in Erie County.

Total investment: \$114,000

Your investment in action:

- 7,618 NEW contacts made
- 3,294 NEW referrals to assistance
- 6,500+ services in the database
- 41 services added to the database



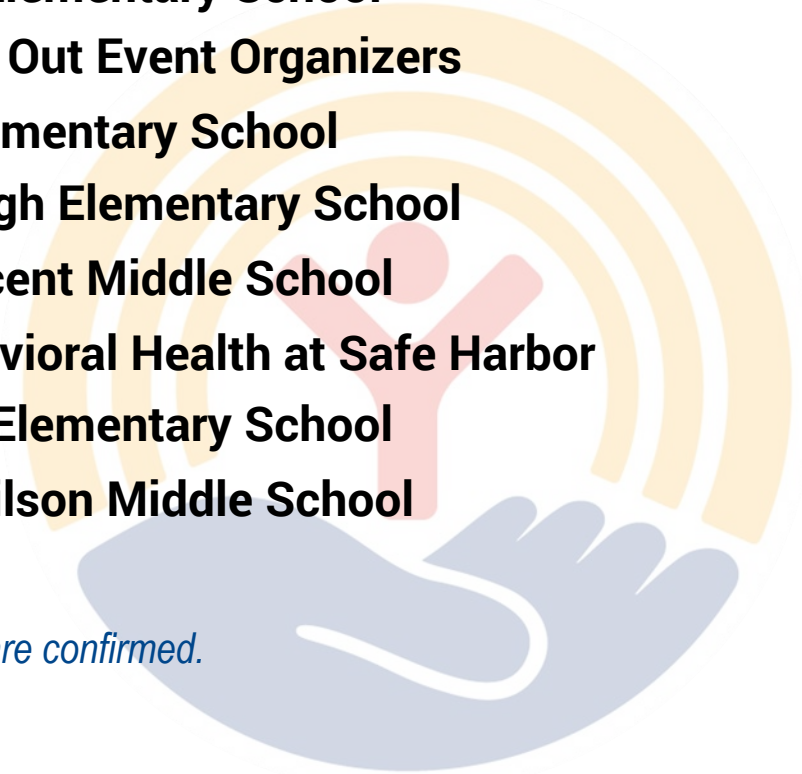


2024-2025 UNITED WAY FUNDED IMPACT PARTNERS

**Achievement Center of LECOM Health
Community School Enrichment Partners
Diehl Elementary School
East Middle School
Edison Elementary School
Elk Valley Elementary School
NEW! Erie High School
Erie Playhouse
Gannon University
Grover Cleveland Elementary School
Jefferson Elementary School**

**JoAnna Connell Elementary School
Lincoln Elementary School
Harding Elementary School
Iroquois Elementary School
McKinley Elementary School
National Night Out Event Organizers
Perry Elementary School
Pfeiffer-Burleigh Elementary School
Strong Vincent Middle School
UPMC Western Behavioral Health at Safe Harbor
Union City Elementary School
Woodrow Wilson Middle School**

*Note: United Way's funding impact partners will be added to throughout the year as other partnerships are confirmed.
This list is reflective of partnerships in place as of June 30, 2024.*





STAY CONNECTED

**FOLLOW UNITED WAY OF ERIE
COUNTY ON SOCIAL MEDIA!**





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