



MISSION: CRUSH POVERTY

United Way of Erie County is a local social impact organization on a mission to crush poverty in our community.

We envision a collaborative community where **all students succeed** and **all families thrive**.

There is a bright future for all of Erie County's children to grow up with the education they need to be successful through United Way. This is a marathon, not a sprint.

United Way is committed to investing your dollars to level the playing field for low-income students and their families who face barriers to living a successful life. Simply put, breaking the cycle of poverty means breaking down these barriers. We believe all children should have equal opportunity to receive a quality education!



As a **local** organization, the money raised in our community stays in our community.

We're on a mission to crush poverty. Are you with us? **That's LIVING UNITED.**

★ **GRAND PRIZES** ★

As a thank you for donating just \$3/week or more, you could win BIG!

Pledge deadline is April 3, 2025.



\$1,000 WEGMANS SHOPPING SPREE

(THREE WINNERS)



SCOTT ENTERPRISES OVERNIGHT GETAWAY

Enjoy activities for two at Splash Lagoon and Peek'n Peak! (depending on time of year)



\$1,000 CITGO CASH CARD

Presented by Country Fair



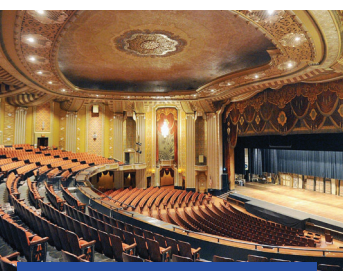
\$500 RED LETTER GIFT CARD

Card good at The Cork and Skunk and Goat Tavern



\$500 SHERATON GIFT CARD

Presented by Sheraton Erie Bayfront Hotel



ERIE PHILHARMONIC SEASON TICKETS

Enjoy a season ticket package for two to the Erie Philharmonic!



ERIE OTTERS AND ERIE SEAWOLVES SEASON TICKETS

Enjoy season tickets for two for Erie Otters and Erie SeaWolves 2025 Seasons



OUR MISSION IS TO HELP THEM SUCCEED.

ARE YOU IN?

THANK YOU TO OUR INCENTIVE PRIZE SPONSORS:



The official registration and information of United Way of Erie County may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



STUDENT SUCCESS AND FAMILY STABILITY

At United Way, we know children from low-income households in Erie County face many challenges holding them back from learning in school. We believe the key to lifting children up and breaking the cycle of poverty starts with education and leveling the playing field for academic success.

Your support helps break down and remove learning barriers so ALL children can be successful through United Way's nationally recognized Community School Model. Children are also affected by life that happens outside of school. At United Way, we know family stability directly impacts how a child learns and performs in school. Your support provides critical resources to help families become and stay **stable and thrive**. Simply put ... we couldn't do this without you.

YOUR INVESTMENT IN ACTION

TOTAL COMMUNITY INVESTMENT: \$3,554,000

COMMUNITY SCHOOLS

Data-driven model to provide inside-the-school supports and strip away nonacademic barriers to learning that low-income children face, from basic needs to trauma counseling to dental/vision health supports and much more.

Outcome: Students in Erie County achieve academic success.

NEW! With the launch of Erie High as a community school this fall, United Way will be completing the continuum of supports and services available to students in Erie's Public Schools from kindergarten through 12th grade.

Total investment: \$3,172,000

IMAGINATION LIBRARY

Providing FREE, high-quality, age- and developmentally appropriate books monthly to children from birth to their fifth birthday.

Outcome: Children in Erie County enter kindergarten ready to learn.

Total investment: \$268,000

211 HELPLINE

Connecting individuals and families to the help they need when they need it so the home environment is stable and supported.

Outcome: Quick connection to help for anyone in Erie County.

Total investment: \$114,000

For a complete copy of our audited financial statement and tax return (form 990), please visit www.unitedwayerie.org or contact the finance department at 814-456-2937.

BREAKING THE CYCLE OF POVERTY

United Way's work to address nonacademic barriers low-income students face in public schools is organized into four Community School Model pillars. Below are examples of how your investment was leveraged in the four pillars during the 2023-2024 school year.



AUTHENTIC FAMILY ENGAGEMENT

Projects under this pillar aim to increase the number of families involved and invested in their student's success including participation in school activities and events. In addition, projects may provide access to adult education, employment and other family stability resources at the school building. Project examples include ongoing family engagement events, literacy kits, establishing parent committees, family movie nights and regional field trips that include family participation.

Students Served: 8,137
Total Funding Amount: \$98,970

EXPANDED LEARNING TIMES AND ENRICHMENT OPPORTUNITIES

Projects under this pillar aim to provide access to enrichment activities that emphasize real-world learning and community problem solving. Programming at school may include opportunities after school, on weekends and during the summer. Project examples include grade-level experiential field trips, summer programming, after-school programming, standardized test incentives and care bags and grade-level readiness kits.

Students Served: 8,557
Total Funding Amount: \$222,898

The above project examples are not all-inclusive of resource funding available at community schools.

POSITIVE ENVIRONMENT FOR WELLNESS AND LEARNING

Projects under this pillar aim to improve school readiness, school attendance, school safety and school culture. In addition, projects may increase access to health and wellness supports such as Social Emotional Learning (SEL), on-site physical and mental health and basic needs access. Project examples include kindergarten registration events, attendance awareness and incentives, staff appreciation initiatives, grade-level transition events, new family orientation and welcome packets.

Students Served: 8,137
Total Funding Amount: \$209,765

COMMUNITY AND NEIGHBORHOOD PARTNERSHIPS

Projects under this pillar aim to position the school building as the neighborhood hub and leverage in-kind donations and time to support school sustainability needs. Projects included school beautification, school library upgrade and United Way's annual National Night Out events.

Students Served: 3,225
Total Funding Amount: \$27,050

2024-2025 FUNDED IMPACT PARTNERS

Achievement Center of LECOM Health

Community School Enrichment Partners

Diehl Elementary School

East Middle School

Edison Elementary School

Elk Valley Elementary School

NEW! Erie High School

Erie Playhouse

Gannon University

Grover Cleveland Elementary School

Jefferson Elementary School

JoAnna Connell Elementary School

Lincoln Elementary School

Harding Elementary School

Iroquois Elementary School

McKinley Elementary School

National Night Out Event Organizers

Perry Elementary School

Pfeiffer-Burleigh Elementary School

Strong Vincent Middle School

UPMC Western Behavioral Health at Safe Harbor

Union City Elementary School

Woodrow Wilson Middle School

BY THE NUMBERS

Here are some examples of your investment in action. Unless otherwise noted, these statistics are from July 1, 2023 to June 30, 2024.

COMMUNITY SCHOOLS

- 17 schools serving 10,874 students
- 15,337 visits to school community closets
- 304 after-school programs or services offered
- 896 student, staff and family engagement events held
- 3,091 volunteers
- 848 total services and resources (attendance, basic needs, physical and mental health, etc.) provided to community school students and families

IMAGINATION LIBRARY

- 1,171,049 books mailed since program inception (11+ YEARS!)
- 21,898 graduates
- 30,515 children served as of July 2024 (8,473 current enrollment)

211 HELPLINE

- **Contacts**
 - » Erie: 2,586
 - » NWP: 5,066
- **Referrals to assistance**
 - » Erie: 7,704
 - » NWP: 14,586
- **Services in database**
 - » Erie: 687 (230 agencies)
 - » NWP: 1,941 (649 agencies)
- **Top needs in Erie:**
 - » Housing and Shelter: 31.0%
 - » Utilities: 26.5%
 - » Employment and Income: 19.5%

United Way's funding impact partners will be added to throughout the year as other partnerships are confirmed. This list is reflective of partnerships in place as of June 30, 2024.

